



Child Passenger Safety for Every Nevadan:

Expanding Child Passenger Safety Programs
into Rural Nevada

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Overview

- NV Motor vehicle crash (MVC) statistics
- Child Passenger Safety Technicians in Nevada
- NV Child Passenger Safety Advisory Board
- NV Child Passenger Safety Toolkit



Data

- From 2005-2013, there were 763 children ages 0-8 involved in a motor vehicle crash (MVC) transported to a trauma center in Nevada
- 53% were unrestrained
- Rural vs. urban

NV Trauma Registry Data

	Rural	Urban
# of cases	261	502
Unrestrained	58%	51%
Restrained	42%	49%

- Over half of children injured were unrestrained
- Child restraint usage was 14% lower in crashes that occurred in rural areas



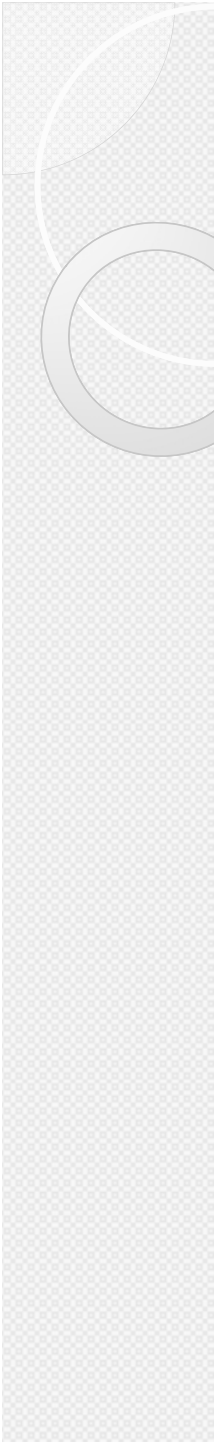
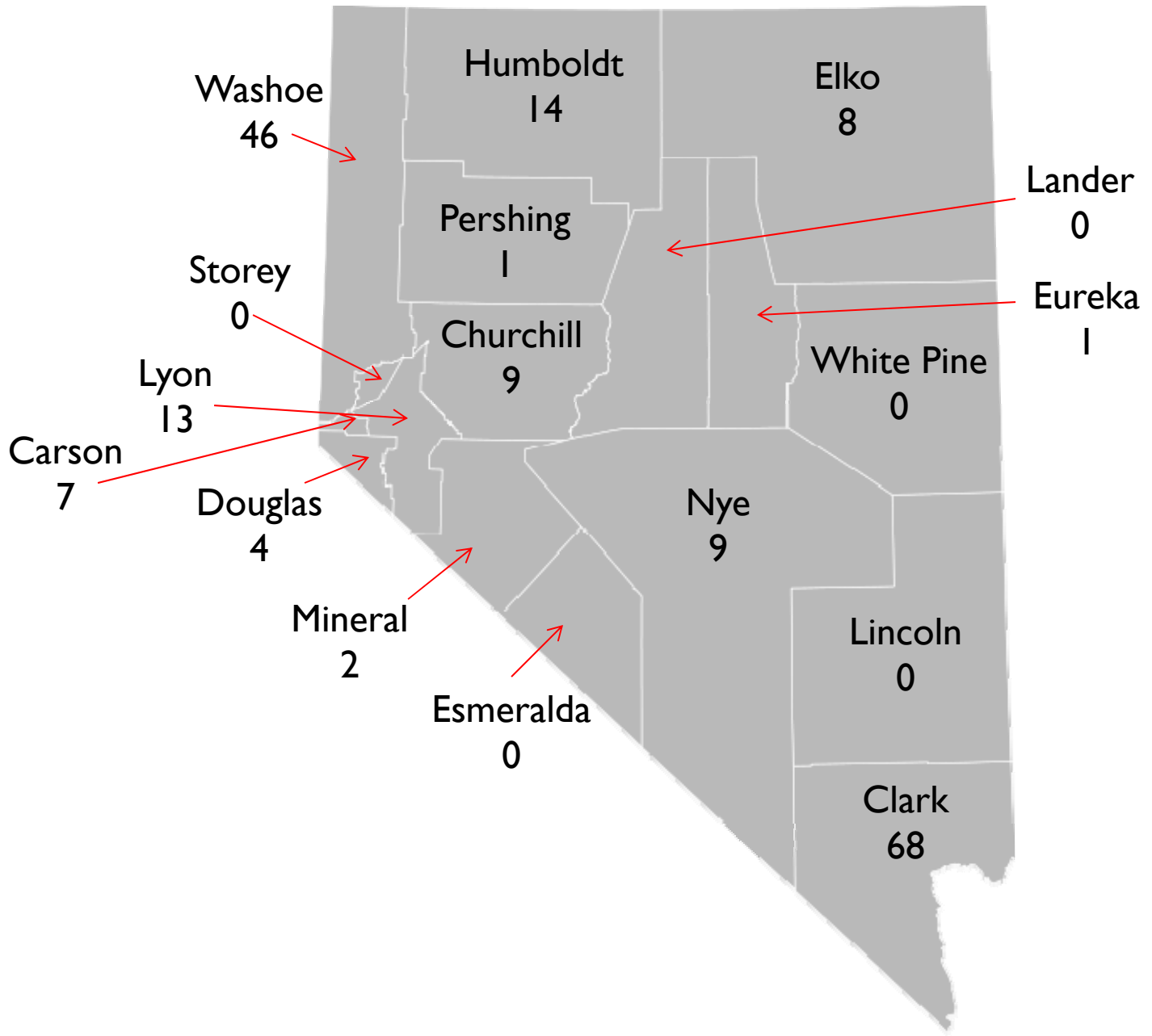
Observational/General data

- Observational child restraint surveys have been conducted by IHS staff in tribal communities in NV
 - Community A; 2015
 - 43% usage (58 observations)
 - Community B; 2013
 - 5% usage (21 observations)



Misuse

- Even if a car seat is used, it is likely being used improperly
- Safe Kids Worldwide estimate 3 out of 4 car seats are used incorrectly (misuse)



County	Population	# CPST's	# CPST-I	Ratio
Carson City	53,969	7	0	1:7,710
Churchill	25,103	9	0	1:2,789
Clark	2,069,450	58	10	1:30,433
Douglas	48,553	4	0	1:12,138
Elko	53,358	8	0	1:6,670
Esmeralda	926	0	0	0
Eureka	1,903	1	0	1:1,903
Humboldt	17,388	13	1	1:1,242
Lander	6,560	0	0	0
Lincoln	5,004	0	0	0
Lyon	53,344	13	0	1:4,103
Mineral	4,584	2	0	1:2,292
Nye	45,456	9	0	1:5,051
Pershing	6,714	1	0	1:6,714
Storey	3,974	0	0	0
Washoe	436,797	40	6	1:9,496
White Pine	10,218	0	0	0



Nevada Child Passenger Safety Advisory Board

- CPS Advisory Board was formed out of the previous CPS Task Force
- Purpose is to provide expert guidance to OTS in decreasing the number of childhood deaths in and around cars
- Statewide Board whose members are subject-matter experts in Child Passenger Safety
- Members are representatives from Safe Kids, Fire/EMS organizations, rural Nevada communities, diverse populations and private sector businesses.
- No policy-making or regulatory authority



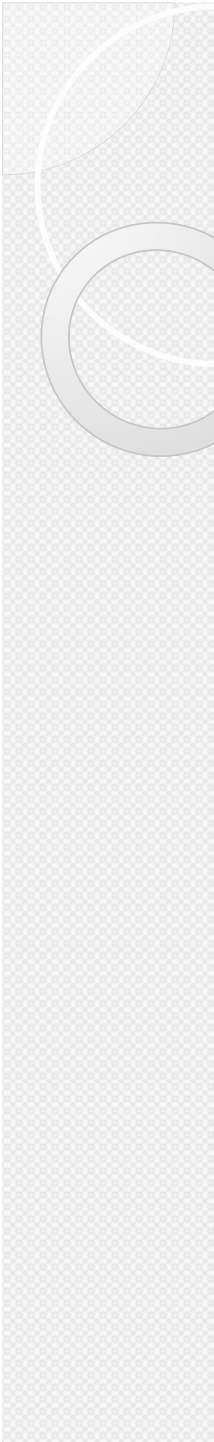
Issue and project trajectory

- CPS Advisory Board recognized need for rural communities to have a roadmap for developing their own CPS programs
- Subcommittee formed June 2015 to develop a comprehensive package of materials for rural communities to use
- Result was the Nevada CPS Toolkit



What is in the Toolkit?

- FAQ
- Sample forms
- OP Kids—awareness curriculum
- FVSP materials
- Contact and materials lists
- State law summary



That sounds amazing!
How do I get one?!?!

- See Vickie after this presentation or anytime during the remainder of the Traffic Safety Summit
- After the Summit, email us or Dorothy at the Office of Traffic Safety



What do I do with it?

- Read the FAQ
- Decide who the stakeholders are in your community
- Make a pitch!
- Contact members of the CPS Advisory Board if you need help



Questions?

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